

# Marta Ginevra Schiavon

Date of birth : 12/01/1994

Nationality : Italian

## JOB EXPERIENCES

NOVEMBER 2018-PRESENT

**Gianni Versace SRL- VIP Celebrities & Atelier- Milan**

- VIP/ Couture Clients CRM, Styling & fittings
- Sample trafficking for both editorial and VIP
- Assist during PR events with guest checking and ensuring efficiency in operations

JUNE 2016 & JANUARY 2017

**Hermes- Silk & Textiles- Paris**

- BtoB Sales to buyers and shop owners
- Stock analysis, monitoring sell T
- Collection presentation

2016

Stylist assistant at **Diesel Black Gold** during the **Milan Fashion week fall winter 2016**

Stylist assistant at **I love Moschino** during the **Milan Fashion week fall winter 2016**

FROM 2010 TO 2016

Sales Manager, Paris Tranoi fair for the clothing brand "Barena Venezia"

- BtoB sales
- Clientele acquisition
- Managing relationship with shop owners and buyers
- Stock analysis, monitoring sell T

FROM 2010 TO 2016

Sales Manager, "Il Mercante in Fiera" (Milan) for the clothing brand Tabarrificio Veneto

- BtoB sales
- Windows installations

2015

Elma Venezia Showroom- Luxury Jewelry- Venice

- BtoB sales
- Managing relationship with shop owners and buyers
- Stock analysis, monitoring sell T
- Windows installations

## EDUCATION

2015- JUNE 2018

Marangoni Fashion School, Milan faculty of Fashion, Bachelor of Arts Fashion Business- **Cum Laude (1st Class)**

- **Project Work- Louis Vuitton**

- In depth analysis of the digitalization in the luxury market
- Mystery shopping and social medi analysis (primary & secondary research)
- Providing strategic suggestions for future improvement

2010-2015

High School: **Istituto Salesiano San Marco; Graphic and Communication**

## LANGUAGES & SKILLS

- Italian : Mother tongue
- English: Fluent
- French: Basic

**IT SKILLS**

Office: Microsoft Word, Excel, Power Point

Adobe suite: InDesign, Photoshop, Illustrator

**SOFT SKILLS**

Public speaking, team work flexibility and proactivity

Fashion Business course representative at Istituto Marangoni)

**HOBBY AND PASSIONS**

Horse riding, scuba diving, traveling

Volunteer experience in a foreign children integration program

Volunteer teaching to dyslexia children